



Mission

My life's mission is to empower and influence the new generation to improve the critical state of our world via conscious, ethical efforts.

Vision

My vision for my career path is to collaborate only with brands that positively impact our world and the greater good for the better.

Audience

Teens and young adults (ages 12-24) who are developing their own identities, "finding their way", and see more to life.

Positioning

G-Rated, "mom-approved" (but not lame), conscious, ethical, low-key informative, clever, witty, humorous.



Giuliana C. Calascibetta

Followers
20,000+

Subscribers
40,000+

YouTube Series

I develop, direct, film, and edit each video via Adobe Premiere for my personal video series:



Collaborated Brands

I model, voice act, post, produce social posts and stories, or create videos for the following:



Endorsed Brands

I have reviewed and endorse the following brands via Instagram posts and stories or YouTube video:

